



FOUNDATION

## Walker Broadcast Management Institute May 11-13, 2010

**(The estate of William R. Walker has graciously donated funds to endow the WBA Foundation Management Institute. The gift is the largest single contribution ever received by the Foundation.)**

*The Walker Broadcast Management Institute will be held in Madison, May 11-13, 2010. Enrollment is limited to the first 35 applicants. The Institute fee is \$595 for the first two persons from the same company and \$400 for those over three from the same company. A special fee of \$525 will apply to all applications received before April 16th. Fees include the classes and evening presentations, all materials, 3 nights lodging, daytime meals and two evening meals.*

### *Application*

**Name** \_\_\_\_\_ **Phone Number** \_\_\_\_\_

**Address** \_\_\_\_\_ **E-mail** \_\_\_\_\_

**Broadcast Company/Call Letters** \_\_\_\_\_

***Enclosed is my check for \$595 – (\$525 before April 16)***

***Enclosed is my check for \$400 – I am at least the 3<sup>rd</sup> from my company***

***Bill me \$595 – (\$525 before April 16)***

***Bill me \$400 – I am at least the 3<sup>rd</sup> from my company***

***Please mail to: The Wisconsin Broadcasters Association Foundation  
44 East Mifflin Street, Suite 900, Madison, WI 53703  
Or fax to (608) 256-3986***