

# WISCONSIN BROADCASTERS ASSOCIATION FOUNDATION STUDENT SCHOLARSHIP PROGRAM (4-Year College/University)

## APPLICATION PROCEDURES

The Wisconsin Broadcasters Association Foundation offers two \$2,000 scholarships and two \$1000 scholarships to assist students enrolled in broadcasting-related educational programs at 4-year public or private colleges and universities. Students who meet eligibility requirements are encouraged to apply for these scholarships. The deadline for application is **Friday, October 16, 2009**, and all applications **must be received** by the WBA office by this date.

## ELIGIBILITY REQUIREMENTS

### 1. Four-year Colleges & Universities

Applicant **must have completed 60 credits as of October 1, 2009** and must be majoring in broadcasting, communications, or a related field at a four-year public or private college or university.

2. Applicants must have a Wisconsin connection in that they must have either graduated from a Wisconsin high school OR be attending a Wisconsin college or university.
3. Applicants must be planning a career in radio or television broadcasting.
4. Previous WBA scholarship winners are not eligible.

## APPLICATION REQUIREMENTS

1. All applicants must complete the WBA Foundation Scholarship Application Form.
2. All applicants must submit the following materials:
  - Completed application form;  
**(also available at [www.wbafoundation.org](http://www.wbafoundation.org))**
  - Copy of current official transcript of college/university grades;
  - Two **brief** letters of recommendation supporting the application;
  - An original essay written by the applicant forecasting what the broadcasting industry will be like in five years, and how the applicant believes he or she will contribute to radio or television during that time; the essay **must be typed or word processed** (double-spaced) and should not exceed three pages in length.
3. All application materials must **be received by Friday, October 16, 2009**.
  - Send completed application to:

Mr. John Laabs  
WBA Foundation  
44 East Mifflin Street, Suite 900  
Madison, WI 53703

**WISCONSIN BROADCASTERS ASSOCIATION FOUNDATION  
STUDENT SCHOLARSHIP PROGRAM (4-Year College/University)**

**APPLICATION FORM**

**IMPORTANT - Please type all information. Application forms may be photocopied or computer generated. You may also download this form at [www.wbafoundation.org](http://www.wbafoundation.org).**

**\*\*\*\* No handwritten applications will be accepted. Thank you.**

NAME \_\_\_\_\_

SCHOOL \_\_\_\_\_

MAJOR \_\_\_\_\_

# OF CREDITS COMPLETED AS OF OCTOBER 1, 2009 \_\_\_\_\_

ANTICIPATED GRADUATION DATE \_\_\_\_\_

PERMANENT ADDRESS \_\_\_\_\_

\_\_\_\_\_

SCHOOL ADDRESS \_\_\_\_\_

\_\_\_\_\_

TELEPHONE (\_\_\_\_\_) \_\_\_\_\_ (HOME)

(\_\_\_\_\_) \_\_\_\_\_ (SCHOOL)

E-MAIL ADDRESS \_\_\_\_\_

COMMUNITY OF BIRTH \_\_\_\_\_

NAME & LOCATION OF HIGH SCHOOL FROM WHICH YOU GRADUATED

\_\_\_\_\_

CAREER GOAL

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

APPLICATION FORM

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NAME \_\_\_\_\_

POST HIGH SCHOOL EXTRA CURRICULAR ACTIVITIES

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AWARDS AND HONORS

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BROADCASTING EXPERIENCE (may include internships, part- or full-time work experience, and work at student broadcast facilities)

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CURRENT CUMULATIVE GRADE POINT AVERAGE: \_\_\_\_\_ / 4.0

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Note: Scholarship finalists may be asked to participate in a personal interview.

Note: This application form, and accompanying official transcript, letters of recommendation, and essay, are **due at the Wisconsin Broadcasters Association Foundation office by Friday, October 16, 2009**.

See Application Procedures for mailing address.